



# DRAFT AGENDA

## Manufacturing Adoption Forum 2002

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**FROM:** Brooke Peterson

**TO:** File

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**DATE:** October 18, 2002

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### AGENDA

#### November 6, 2002

6:30                      Cocktail Reception and Demos

#### November 7, 2002

9:00                      Coffee and refreshments

9:30                      Welcome & Introduction                      Brooke Peterson, Associate Director, AIC

9:45                      Introduction to Silent Commerce                      Gavin Chappel, Partner, Accenture

10:00                     Introduction to the Auto-ID Centre                      Helen Duce, AIC

10:45                     *Tea/Coffee Break*

11:00                     The Manufacturing Supply Chain                      Duncan McFarlane, AIC

12:00                     Silent Commerce Demonstration

12:30                     *Lunch*

1:00                      Overview of Manufacturing Workshops                      Accenture

1:15                      Workshop: Product Design & Innovation

2:00                      Workshop: Design & Engineering

2:45                      *Tea/Coffee Break*

3:00                      Workshop: Manufacturing, Production & Distribution

3:45                      Workshop: Sales & Service Management, Decommission

4:30                      Workshop Feedback

5:00                      Closing Remarks

## **LOCATION**

Institute for Manufacturing  
University of Cambridge  
Mill Lane  
Cambridge, UK CB21RX

## **HOTEL**

Crowne Plaza Hotel  
Downing Street  
Cambridge, UK CB2 3DT  
01223 464466 phone

## **RSVP**

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