



DRAFT AGENDA

Manufacturing Adoption Forum 2002

FROM: Brooke Peterson

TO: File

DATE: October 18, 2002

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AGENDA

November 6, 2002

6:30 Cocktail Reception and Demos

November 7, 2002

9:00 Coffee and refreshments

9:30 Welcome & Introduction Brooke Peterson, Associate Director, AIC

9:45 Introduction to Silent Commerce Gavin Chappel, Partner, Accenture

10:00 Introduction to the Auto-ID Centre Helen Duce, AIC

10:45 *Tea/Coffee Break*

11:00 The Manufacturing Supply Chain Duncan McFarlane, AIC

12:00 Silent Commerce Demonstration

12:30 *Lunch*

1:00 Overview of Manufacturing Workshops Accenture

1:15 Workshop: Product Design & Innovation

2:00 Workshop: Design & Engineering

2:45 *Tea/Coffee Break*

3:00 Workshop: Manufacturing, Production & Distribution

3:45 Workshop: Sales & Service Management, Decommission

4:30 Workshop Feedback

5:00 Closing Remarks

LOCATION

Institute for Manufacturing
University of Cambridge
Mill Lane
Cambridge, UK CB21RX

HOTEL

Crowne Plaza Hotel
Downing Street
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